



UnSummit Sponsorship

What is UnSummit?

UnSummit is an alternative, "unconference." Not unlike a BarCamp. That means no pre-set agenda, no experts, full participation, full dissemination and free admission – all the things that traditional conferences are not.

Unsummit was conceived by Don Ball of Polymer Studios in October 2008 as an alternative to the sold-out 2009 MIMA Summit and held on the same day. UnSummit quickly grew into a stand-alone event with UnSummit2 in March 2009. UnSummits are now planned to occur twice a year with the next one scheduled for June 26, 2010.

In the past we've talked about building strategy, working through tough times, and what's coming next. Unsummit4 will look at problem solving in new ways though the theme "Solve for X."

For more information, please visit unsummit.org.

About UnSummit

- 4th event happening on June 26, 2010 at CoCo Coworking & Collaborative space in St. Paul
- Average event attendance: 125 (increases with every event)
- Events are often a trending topic on Twitter
- Coverage:
 - [Was Unsummit Perfect?](#) (Minnov8, October 2009)
 - [UnSummit Leader Interviews](#) (Minnov8, March 2009)
 - [UnSummit... More Than a Summit Alternative](#) (Minnov8, October 2008)

Who attends UnSummit?

Past UnSummits have been attended by local thought leaders (many with national followings) in the areas of:

- Social Media
- Marketing & Advertising
- Search Engine Marketing
- Library Technology
- Venture Capital
- Startups

Why is Sponsorship Needed?

UnSummit is a free event established and run by volunteers. 100% of sponsor dollars go toward venue fees, refreshments and other costs of hosting the event.

Why Sponsor?

This is your chance to be a part of a phenomenon that is sweeping the country and the world. As a sponsor, you will reach a savvy, diverse, urban audience that appreciates emerging ideas and interesting topics.

Sponsorship Includes:

- A logo and link on unsubmit.org.
- Logo and recognition at the event
- The ability to handout samples, materials and talk to attendees at the event.

What is the Cost of Sponsorship?

The cost of sponsorship is based on the size of your company. The following sponsorship costs are per event:

- Individuals/non-profits/bloggers: \$150
- Small companies: \$250
- Medium-Large corporations: \$500-\$1,000

We are also happy to discuss arrangements based on trade for products, services or spaces.

- Venue sponsor: Location must accommodate at least 250 people, allow food/drink, and have internet access. Onsite A/V equipment is also preferred.
- Equipment sponsor: Occasionally A/V equipment (PA system, microphones, digital projector, screen, etc.) is required.
- Food/Drink sponsor: Morning/afternoon coffee and lunch are needed for each event.
- Schwag sponsor: We're always looking for cool stuff (t-shirts, thumb drives, gift cards, etc.) to give to our attendees or raffle off at the event.

Contact

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